

SMART STRATEGIES FOR SIMPLIFIED

# MOBILE DEVICE DISPOSAL



SIMS  
LIFECYCLE  
SERVICES

# The By-Products of Productivity

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The proliferation of phones and tablets has increased our view of them as being “disposable,” with most used for a relatively short period of time before being discarded for a newer model. Whether company or employee-owned, mobile devices have computing power and data storage capacity that rival some desktop and laptop computers.

Many companies have a large inventory of unused mobile devices. Some might be broken, while others have minor cosmetic or technical damage. Some unused devices in inventory may be fully operational. Regardless of their condition, Sims Lifecycle Services (SLS) will help you gain value from these unused devices. Our mobile technicians and remarketing experts will make your mobile device's data safe and ready for reuse or recycling in the most sustainable and environmentally responsible way.







# Our Approach to Recycling Protects You and the Environment

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As a global leader in the secure, sustainable and responsible reuse and recycling of electronics and IT assets, including mobile devices, SLS provides environmentally responsible IT asset disposition (ITAD) and e-waste recycling programs that ensure 100% digital data destruction.

Our worldwide network of certified processing facilities allows us to offer closed-loop, responsible recycling and ITAD programs to local, national and international organizations. Our facilities are strategically located near population centers, offering convenience, minimizing freight costs and simplifying logistics.

SLS engages collaboratively with global clients to re-examine business models, to strengthen current approaches and to plan for continual evolution towards a circular model based upon knowledge about disposition of retired electronic assets and managing their movement through the reverse supply chain.

# We Handle Your Data Destruction Challenges

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The convenience, size, and portability of mobile devices make them a major threat to corporate data security protocols, while their popularity and data storage capacity increase potential data risks. Unlike servers and computers whose contents are subject to strict security policies, retired or broken mobile devices are often neglected, which leaves their valuable information at risk.

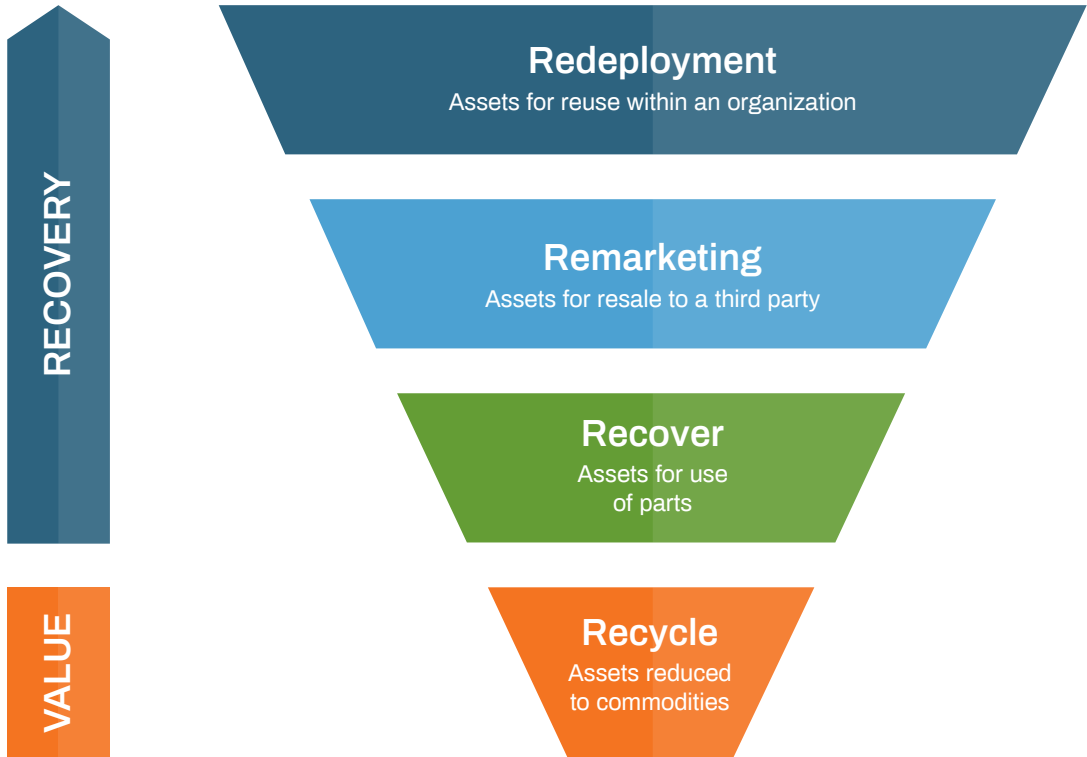
SLS offers a completely secure solution for mitigating the security and environmental risks associated with the improper disposal of these devices. SLS removes flash memory and uses forensically tested data erasure processes to permanently remove all data and prepare these devices for redeployment or resale. If reusing a device isn't required, memory will be erased. Shredding devices broken beyond economic repair provides businesses with an additional measure of confidence that the information stored on mobile devices is safely destroyed.

# Redeployment, Resale and Recycling – **Three Routes to Revenue**




Skilled technicians will repair and refurbish mobile devices, including those that appear to be damaged beyond repair, to a condition suitable for reuse. We polish scratches from casing, fix or replace screens and reapply the oil-resistant coating to touch screens to ensure repaired devices deliver optimal performance. Beyond cosmetic repairs, our technicians test for and resolve hardware and software problems. They perform software flashing, install software upgrades, fix damaged software and correct modified software.

After our technicians make devices data safe and improve the technical and cosmetic condition, mobile devices are ready to be redeployed within your business or sold through our global resale network. Redeploying refurbished devices reduces the need to purchase new ones and demonstrates fiscal and environmental responsibility. Selling unwanted devices generates new revenue and increases financial return on your original mobile technology investment.







Sometimes devices are broken beyond repair or too old to warrant repair. SLS technicians dismantle these devices, recovering reusable components for refurbishing other devices. The remaining precious metals and other materials are separated and responsibly recycled in-house by SLS, according to the strictest environmental standards.

Mobile devices rely on precious metals, copper, glass, plastic and other materials to deliver the performance users expect. Extracting and processing these materials to manufacture mobile phone components is energy-intensive and contributes to air and water pollution. Recycling recovers these materials so that they can be used in new products.





**35,274 lbs**  
of Copper



**772 lbs**  
of Silver



**75 lbs**  
of Gold



**33 lbs**  
of Palladium

For every **1 million**  
cell phones that are  
recycled we recover...

# Transparency, Compliance and Reporting

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Transparency is critical when we process your mobile devices. Our web based Sims Portal offers clients secure access to all of our core services. All documentation related to work orders are available anytime, via the Sims Portal, including certificates of responsible recycling and financial reports for invoicing, billing and settlement.

Defined and repeatable processes, audit trails, standardized transport and processing of equipment and certificates of data destruction have become mainstays in our recycling programs. This standardization ensures that clients can demonstrate devices are destroyed in a systematic and sustainable manner.

The Sims Portal allows clients to review the complete and secure chain of custody that ensures your mobile devices are fully protected from collection through to final disposition. Our certified processes, secure facilities and security protocols align with the strictest local and global recycling requirements.

SLS services help companies maintain compliance to the myriad of local, regional and international legislative requirements that must be adhered to for data security and e-waste disposal and documentation.

# Exceeding your Expectations

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SLS is committed to meeting and exceeding client expectations. Our global reuse and recycling programs are guided by our core values of value return, compliance, security and sustainability. With industry leading recycling and reuse capabilities under one roof, SLS delivers maximum value back to clients for both reused mobile devices and recycled e-waste. We maintain the highest levels of security, utilize the most up-to-date data destruction, and operate transparently to ensure your valuable data and invaluable brand reputation is secure.

We have the facilities, capacity, equipment, and expertise to meet your every mobile device reuse and recycling need, globally or locally.



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